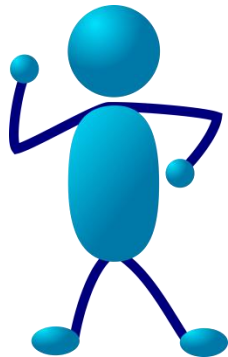


# The Data Is Collected: Now What? Library Reports You Can Create



Tuesday, October 10, 2017, 2:00 PM

Valicia Greenwood, Library Statistics Specialist

**Texas State Library and Archives Commission**

Library Development and Networking Division



# Reporting ≠ Boring!

The value of data

Tools you can use

Steps to report creation



# Experience?

How many have used (check all that apply)

- ☐ Texas State Library Statistics webpage?
- ☐ Texas LibPAS report features?
- ☐ Self-created Excel charts/graphs?



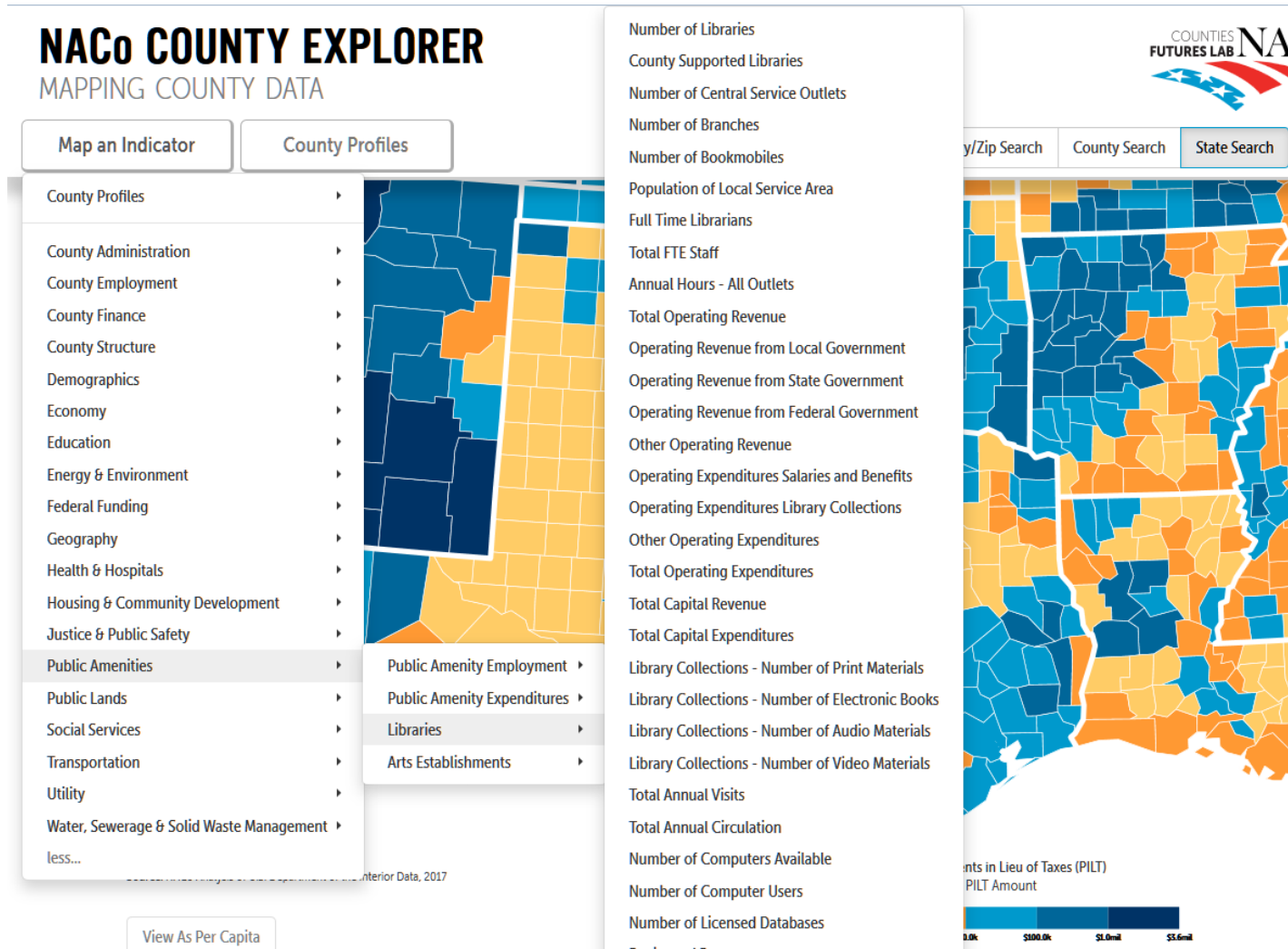
# Why?

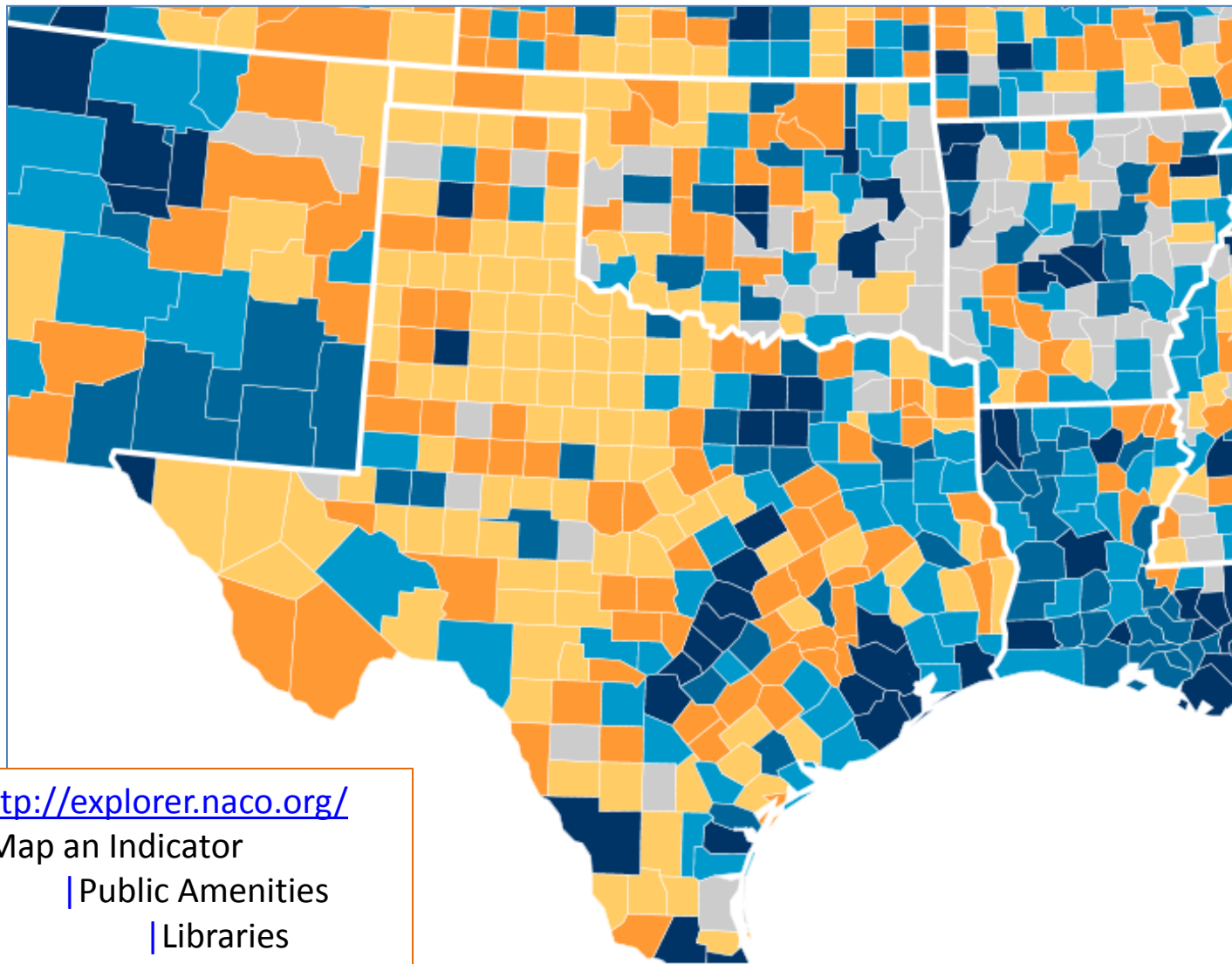
....*use* the research to identify national needs for and trends in museum and library services, measure and report on the services' impact and effectiveness, identify best practices, and develop plans to improve them.

<https://www.imls.gov/research-evaluation/data-collection/public-libraries-survey>



# National Association of Counties





<http://explorer.naco.org/>

| Map an Indicator

| Public Amenities

| Libraries

and Library Services - Public Libraries Survey (PLS), 2014

2014 Libraries  
Total Operating Revenue



# Why?

*“...showcase what libraries are doing, why they are so critical.”*

--Sandy Treadwell, COSLA President, and State Librarian of Virginia.

*“If you can point to the data, it drives a much better story...” “Data changes how cities function and make decisions for the future.”*

--Brooks Rainwater, Senior Executive and Director of the National League of Cities' Center for City Solutions,

Quotes from [Measures that Matter](#) webinar, 9.10.17,



# Why?

*“Data tells stories and gives snapshots of your organization... using imagery and visuals will make that data more compelling and easier to understand.”*

--Lo, Kevin. “Collecting and Reporting on Data” TechSoup 2012

<http://www.techsoup.org/support/articles-and-how-tos/collecting-and-reporting-on-data>



# Why?

*“Without data, how can we make a plan?”* — Rep Mary González, El Paso, Sept 24, 2017 School finance session at Texas Tribune Festival 2017, in response to funding response to Harvey’s devastation.

*“Without data, all you have is another opinion.”* —unknown



# What's available?

Texas State Library Statistics webpage

<https://www.tsl.texas.gov/ld/pubs/pls/index.html>

[www.tsl.texas.gov](http://www.tsl.texas.gov)

| Services for Libraries

| Statistics And Accreditation

| Texas Public Library Statistics





[Home](#) >

## Texas Public Library Statistics

### Statewide Trend Comparison Statistics

[1997 to 2016](#) (.xls)

### Texas Public Library Local Statistics

[2016 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2016-All](#) (LibPAS) Statistics from all reporting libraries

[2016-Br](#) (LibPAS) Branch statistics only

[2015 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2015-All](#) (LibPAS) Statistics from all reporting libraries

[2015-Br](#) (LibPAS) Branch statistics only

[2014 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2014-All](#) (LibPAS) Statistics from all reporting libraries

[2014-Br](#) (LibPAS) Branch statistics only

[2013 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2013-All](#) (LibPAS) Statistics from all reporting libraries

[2013-Br](#) (LibPAS) Branch Statistics only

[2012 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2012-All](#) (LibPAS) Statistics from all reporting libraries

[2012-Br](#) (LibPAS) Branch Statistics only

Information from 2012 forward opens as a report in [Texas LibPAS](#). It can be expanded to view the full number of reporting libraries by selecting the option at the bottom of the page, or can be downloaded into a Microsoft Excel file, by clicking on the icon at the bottom of the page. Additionally, the information for selected columns can be sorted by clicking on the arrows found at the top of each column.

A free viewer for Excel is available [here](#), if needed.

### Prior to 2012

[2011](#) [2010](#) [2009](#) [2008](#) [2007](#) [2006](#) [2005](#) [2004](#)

[2003](#) [2002](#) [2001](#) [2000](#) [1999](#) [1998](#) [1997](#) [1996](#)

### Texas Public Library Statewide Statistics

[2016](#) [2015](#) [2014](#) [2013](#) [2012](#) [2011](#) [2010](#) [2009](#) [2008](#) [2007](#) [2006](#) (in .xls format)

[2005](#) [2004](#) [2003](#) [2002](#) [2001](#) [2000](#) [1999](#) (in html format)

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# Texas State Library Statistics Webpage

## Texas Public Library Statistics

### Statewide Trend Comparison Statistics

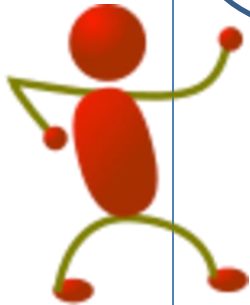
[1997 to 2016](#) (.xls)

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[2016 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2016-All](#) (LibPAS) Statistics from all reporting libraries

[2016-Br](#) (LibPAS) Branch statistics only



## Reporting Year 1997 - 2016

Libraries reporting  
Population served (SFY)  
Population unserved (SFY)  
Number of branches  
Number of bookmobiles  
Public service outlets

### EXPENDITURES (\$)

Salaries and wages  
Employee benefits  
    Subtotal: wages and benefits  
Print materials  
Serial subscriptions  
Electronic materials  
Other materials  
    Subtotal: library materials  
Furniture and equipment  
Other operating expenses  
    Subtotal: miscellaneous  
Total direct expenditures  
Indirect costs  
Total operating expenditures  
Total local operating expenditures  
Salaries & wages per capita  
Materials expend. per capita  
Total operating expend. per capita  
Capital Outlay  
Total local op expend per capita  
% of Total Operating Expenses  
    \* Wages & benefits  
    \* Library materials  
    \* Miscellaneous other  
    \* Indirect costs

### REVENUE BY SOURCE (\$)

City  
County  
School district  
    Subtotal: local gov't revenue  
Foundation and corporate grants  
Federal LSTA revenue  
Other federal revenue  
State revenue  
    Local revenue  
    Federal revenue  
Local grants  
Total revenue per capita

### LIBRARY COLLECTION

Books & serials - titles  
Books & serials - items  
Books in Print - titles  
Book in Print - items  
Books & serials - items per capita  
Books in Print - items per capita  
Government documents - items  
Electronic format materials - items  
Other library materials - items  
Total collection - titles  
Total collection - items  
Total collection - items per capita  
Current print subscriptions

### LOCAL LIBRARY SERVICES

Total library circulation  
Circulations per capita  
Circulations per paid staff member  
Circulations per hour  
Circulations per library visit  
Circulation of children's materials  
Collection turnover rate  
Reference transactions  
Reference transactions per capita  
Library program attendance  
Program attendance per capita  
Program attendance at children's programs  
Program attendance with Internet access  
Number of library visits  
Library visits per capita

### STAFFING (FTEs)

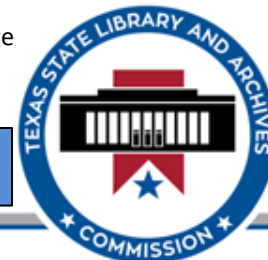
Librarians with ALA-MLS  
Other librarians  
Other paid staff  
Total paid staff  
Population per ALA-MLS  
Population per total paid staff  
Total volunteer hours

### FACILITIES

Main library - square footage  
Main + branches - square footage  
Square footage per capita

**Statewide summary**

Actual sum; change year to year; change over 19 years.



# Texas State Library Statistics Webpage

## Texas Public Library Statistics

### Statewide Trend Comparison Statistics

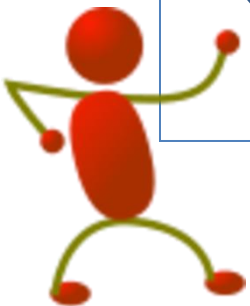
[1997 to 2016 \(.xls\)](#)

### Texas Public Library Local Statistics

[2016 Individual Library Statistics and Comparison Charts \(.xlsx\)](#)

[2016-All](#) (LibPAS) Statistics from all reporting libraries

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TEXAS STATE LIBRARY  
AND  
ARCHIVES COMMISSION

## Customized Library Data and Comparison Charts for Local Fiscal Year 2016

Choose Your Library's City  
from the drop-down  
menu here:

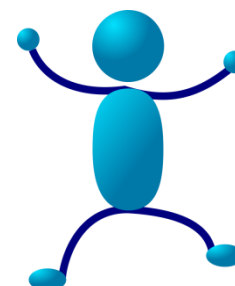
then click on one or more  
of these links:

[2016 Quick Report](#)

to get a quick summary of the  
data for your library

[2016 Charts](#)

to see how your library  
compares to ones of similar size  
or to statewide measures



For direct comparisons, select up to four libraries here:

Comparison Library City 1:

Comparison Library City 2:

Comparison Library City 3:

Comparison Library City 4:

then click this link: [2016 Comparison Charts](#)

These charts are licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](#),  
based on the work of Connecticut State Library at <http://libguides.ctstatelibrary.org/dld/stats/chartmakers>

Stacey Malek, Program Coordinator, Valicia Greenwood, Library Statistics Specialist  
Library Development and Networking, Texas State Library and Archives Commission, 2016  
1-512-463-5465; 1-800-252-9386 (Texas toll-free)

[ld\\_services@tsl.texas.gov](mailto:ld_services@tsl.texas.gov)





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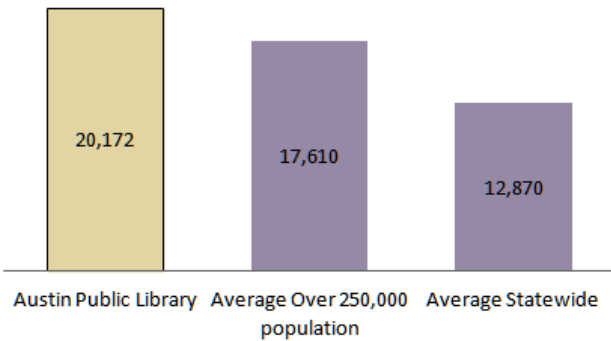
[ld\\_services@tsl.texas.gov](mailto:ld_services@tsl.texas.gov)



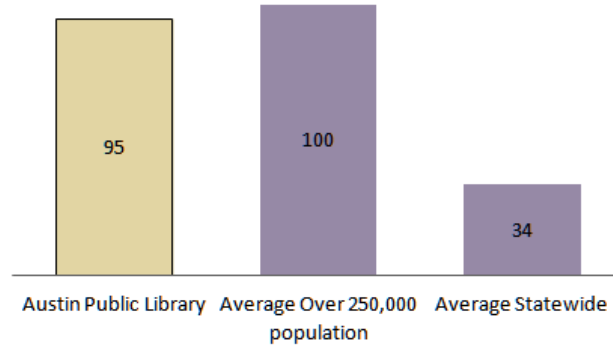
Austin Public Library Local Fiscal Year 2016 Public Library Data			
GENERAL LIBRARY INFORMATION		LIBRARY COLLECTION	
City	Austin	Books in Print-titles	352,685
Region	Central Texas	Books in Print-items	991,588
County	Travis	Physical Audio Items	38,862
Legal Establishment	City	Downloadable Audio Items	339,831
Membership Status (SFY 2018)	Member	Physical Video Items	112,714
Population Served	931,830	Downloadable Video Items	15,660
Number of Branches	21	Electronic Books	253,719
Number of Bookmobiles	0	Local Licensed Databases	51
OPERATING EXPENDITURES		Total Collection-Items	408,158
Salaries and Wages	\$18,515,885	Total Collection-Items	1,752,425
Employee Benefits	\$10,161,393	Current Print Subscriptions	962
Subtotal: Wages and Benefits	\$28,677,278	Books in Print-Items Per Capita	1.06
Print Materials	\$2,651,380	Total Collection-Items Per Capita	1.88
Electronic Materials	\$723,818	LOCAL LIBRARY SERVICES	
Other Materials	\$406,388	Physical Circulation-Children's	2,249,398
Subtotal: Library Materials	\$3,781,586	Digital Circulation-Children's	0
Other Operating Expenditures	\$9,558,655	Physical Circulation-Adult	2,774,968
Indirect Costs	\$0	Digital Circulation-Adult	1,068,809
Total Operating Expenditures	\$42,017,519	Total Circulation	6,091,175
Salaries and Wages Per Capita	\$30.78	Number of Registered Users	570,446
Library Materials Expenditures Per Capita	\$4.06	Reference Transactions	108,975
Total Operating Expenditures Per Capita	\$45.09	Library Visits	3,203,534
Wages and Benefits as % of Total Operating Expenditures	68%	Number of Library Programs	8,862
Library Materials as % of Total Operating Expenditures	9%	Total Library Program Attendance	237,775
Other Operating Expenditures as % Total Operating Expenditures	23%	Total Circulation Per Capita	6.54
Capital Outlay	\$34,229,619	Circulation Per Paid Staff Member	20,172
LOCAL OPERATING EXPENDITURES		Circulation Per Hour	94.54
Local Materials Expenditures	\$3,781,586	Circulation Per Library Visit	1.90
Total Local Operating Expenditures	\$42,017,519	Collection Turnover Rate	3.48
Local Gov't Expenditures	\$42,017,519	Reference Transactions Per Capita	0.12
OPERATING REVENUE BY SOURCE		Program Attendance Per Capita	0.26
City	\$42,017,519	Library Visits Per Capita	3.44
County	\$0	STAFFING (Full-time equivalents)	
School District	\$0	Librarians with ALA-MLS	74.83
Subtotal: Local Government	\$42,017,519	Other Librarians	0.00
Foundation and Corporate Grants	\$155,000	Other Paid Staff	227.13
Federal LSTA Revenue	\$0	Total Paid Staff	301.96
Other Federal Revenue	\$0	Head Librarian's Salary	\$218,362
State Revenue	\$0	Head Librarian-Hours Per Week	40.00
Other Local Revenue	\$1,015,160	Total Volunteer Hours (Per Year)	22,985
Total Revenue	\$43,187,679	Population Per ALA-MLS	12,453
Local Government Revenue Per Capita	\$45.09	Population Per Total Paid Staff	3,086
Total Revenue Per Capita	\$46.35	RESOURCE SHARING*	
CAPITAL REVENUE		Number of Loans Received	887
Total Capital Revenue	\$6,107,180	Number of Loans Sent	1,477
FACILITIES		*Between Separate Administrative Entities	
Main Library Square Footage	110,633	INTERNET AND ELECTRONIC RESOURCES	
Main+Branch Square Footage	361,514	Number of Internet Terminals	606
Square Footage Per Capita	0.39	Total Uses of Public Internet Computers	635,280
Hours open per week	61,412	Number of Wi-Fi-Sessions	392,939
		Number of Website Visits	21,838,222



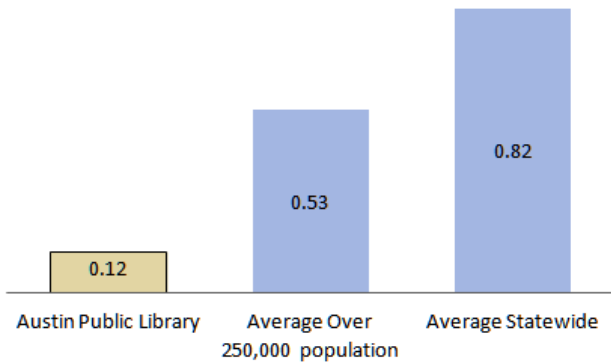
**Circulation per paid Staff, LFY2016**



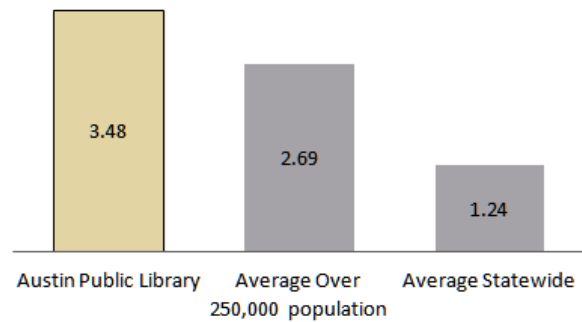
**Circulation per Hour, LFY2016**



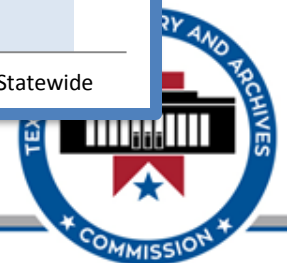
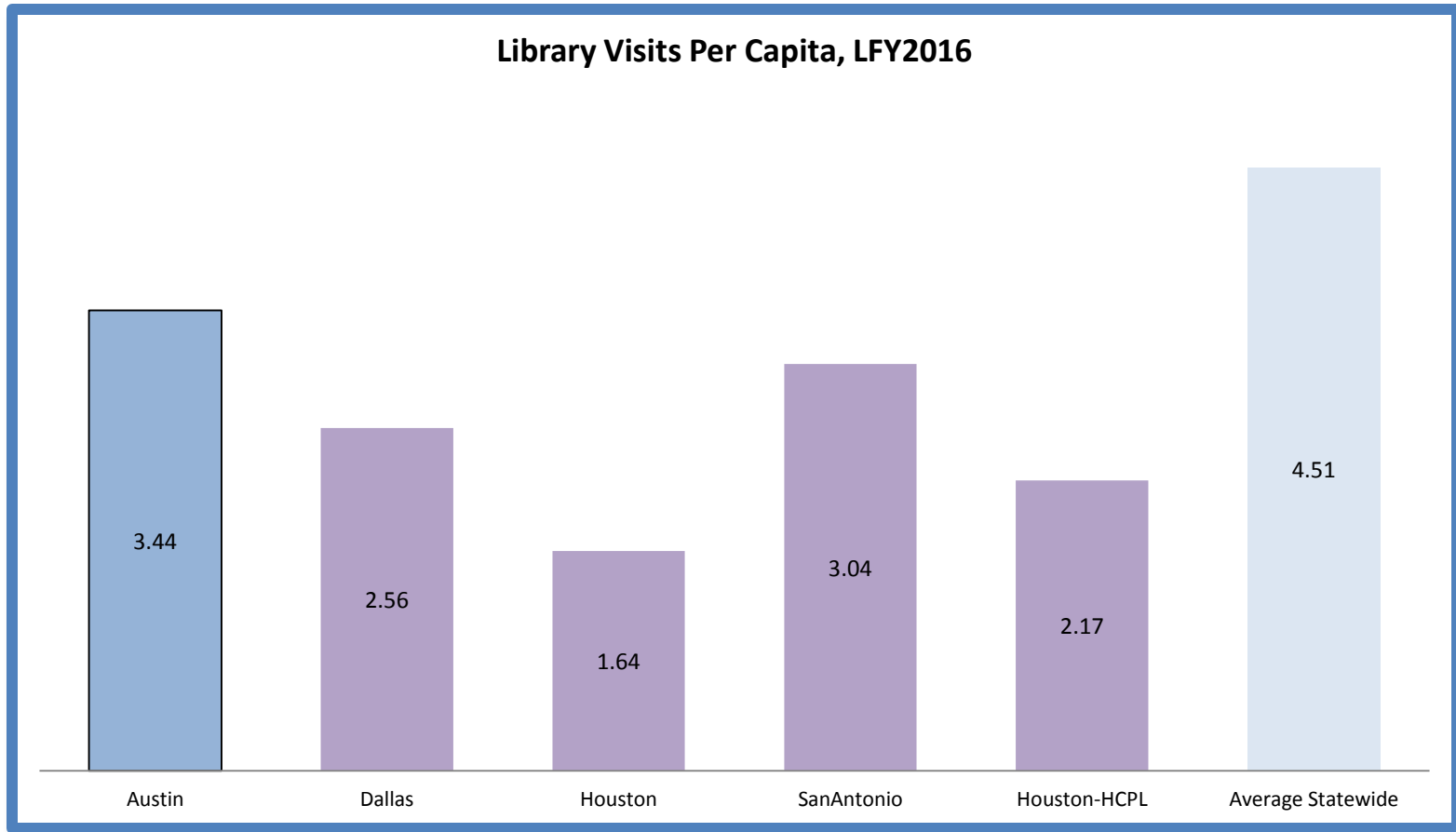
**Reference Per Capita, LFY2016**



**Collection Turnover Rate, LFY2016**

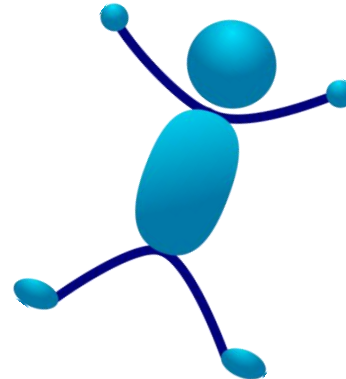


# Customized Library Comparison Charts for Local Fiscal Year 2016



# Customized Library Data Charts for Local Fiscal Year 2016

- Library Use Charts
  - Library visits
  - Total circulation
  - Adult circulation
  - Children's circulation
  - Program attendance
  - Circulation per library visit
  - Circulation per paid staff
  - Circulation per hour
  - Reference
  - Collection turnover rate



# Customized Library Data Charts for Local Fiscal Year 2016

- Collection Charts
  - Books in print
  - Collection total items
- Revenue Charts
  - Operating revenue
  - Local government revenue



# Customized Library Data Charts for Local Fiscal Year 2016

- Expenditure Charts
  - Total Operating Expenditures
  - Other Operating Expenditures as Percentage of Total Operating Expenditures
  - Library Materials Expenditures
  - Library Materials Expenditures as Percentage of Total Operating Expenditures
  - Salaries/Wages Expenditures
  - Staff Expenditures As Percentage of Total Operating Expenditures
  - Indirect Cost Expenditures as Percentage of Total Operating Expenditures



# Customized Library Data Charts for Local Fiscal Year 2016



- Other Measures
  - Total full-time-equivalent library employees
  - Population per ALA-MLS librarian
  - Population per total paid library staff
  - Unduplicated hours open
  - Library square footage



# TELL US!!

What measures interest you?

- ☐ Collection statistics
- ☐ Circulation statistics
- ☐ Financial summaries
- ☐ Service measures
  - Programs
  - Visitors
  - Reference



# Texas State Library Statistics Webpage

## Texas Public Library Statistics

### Statewide Trend Comparison Statistics

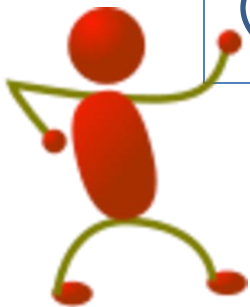
[1997 to 2016](#) (.xls)

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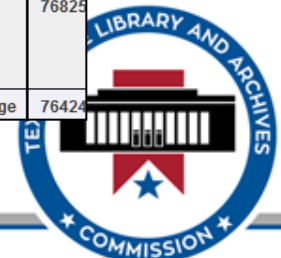
# "2016-All"

## Texas Public Library Statistics for Library Local Fiscal Year 2016

### 2016 Texas Public Library Statistics

Collection: Texas Public Libraries Annual Report Period: **2016, (Start 2016-01)** Months: **12**

Location (551)	1.1 Library Name	Population of the Legal Service Area	Legal Establishment	Accreditation Status	1.37 Region	1.2 County	LFY START	LFY END	1.5 Mailing Address	1.6 Mailing City	1.7 Mailing ZIP Code
ABILENE - ABILENE PUBLIC LIBRARY	Abilene Public Library	121,721	City	Member	Big Country Region	Taylor	10/1/2015	9/30/2016	202 Cedar St	Abilene	79601
ALBANY - SHACKELFORD COUNTY LIBRARY	Shackelford County Library	3,350	County	Member	Big Country Region	Shackelford	1/1/2016	12/31/2016	PO Box 2167	Albany	76430
ANSON - ANSON PUBLIC LIBRARY	Anson Public Library	2,334	Non-profit	Member	Big Country Region	Jones	1/1/2016	12/31/2016	1137 12th St	Anson	79501
ASPERMONT - STONEWALL COUNTY LIBRARY	Stonewall County Library	1,410	County	Member	Big Country Region	Stonewall	10/1/2015	9/30/2016	PO Box H	Aspermont	79502
BAIRD - CALLAHAN COUNTY LIBRARY	Callahan County Library	3,230	County	Non-Member	Big Country Region	Callahan	10/1/2015	9/30/2016	100 W 4th Ste B1	Baird	79504
BALLINGER - CARNEGIE LIBRARY OF BALLINGER	Carnegie Library of Ballinger	5,485	Non-profit	Member	Big Country Region	Runnels	1/1/2016	12/31/2016	204 N 8th St	Ballinger	76821
BIG LAKE - REAGAN COUNTY LIBRARY	Reagan County Library	3,792	County	Member	Big Country Region	Reagan	10/1/2015	9/30/2016	300 Courthouse Sq	Big Lake	76932
BRADY - FM BUCK RICHARDS MEMORIAL LIBRARY	FM Buck Richards Memorial Library	8,341	County	Member	Big Country Region	McCulloch	10/1/2015	9/30/2016	1106 S Blackburn St	Brady	76825
BRECKENRIDGE -	Breckenridge	9,440	Non-profit	Member	Big	Stephens	1/1/2016	12/31/2016	209 N	Breckenridge	76424



# Spreadsheets

ALLEN PUBLIC LIBRARY	6	TX0416	CI	98,802	Member	Northeast Texas Region
ALMA M CARPENTER PUBLIC LIBRARY	370	TX0289	CI	2,912	Non-Member	Houston Area Region
ALPINE PUBLIC LIBRARY	7	TX0427	NP	9,386	Member	Texas Trans-Pecos Region



1/57 10 Sort multiple columns by holding down tl



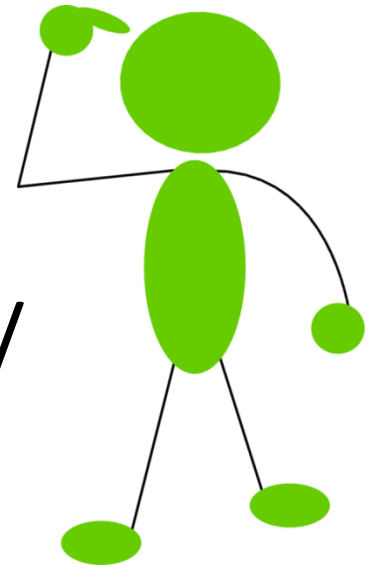
# Questions



# What's available?

Texas LibPAS website

<https://tx.countingopinions.com/>



# Texas LibPAS

Welcome ▾

▶ Reports▶ Data Input▶ Home▶ Menu▶ Logout▶ Libraries▶ Locations▶ Maps



TEXAS STATE LIBRARY  
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ARCHIVES COMMISSION

## Welcome AUSTIN PUBLIC LIBRARY

Click on the "Enter" button to access the online data collection form for your library.

Enter

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It may continue to be viewed or printed.

click here for: [Blank Copy 2016 Texas Public Libraries Annual Report Worksheet](#)

For additional information, visit the **Texas Public Libraries Annual Report Webpage**  
<https://www.tsl.texas.gov/ld/pubs/arsma/index.html>

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78711-2927 | [ld\\_services@tsl.texas.gov](mailto:ld_services@tsl.texas.gov) | 512/463-5465 or 800/252-9386 (Texas toll free) | fax 512/936-2306

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# Texas LibPAS

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# Texas LibPAS

▸ Data Input ▸ Library Trend ▸ Ranking Report

## Manage Reports

To generate a report, select an existing report by Name (below) or use the Library Trend and/or Ranking Report links from the navigation bar (above).

Use the [Add](#) button to Create a new report in a Local folder.

To Move or Remove one or more reports, select the report(s) (use the checkbox in the first column) and ...

Use the **Remove** button to remove the report(s) that you previously created.

Use the **Move** button to move the report(s) to another local folder that you previously created.

**Published Reports** (see below) are available to share with anyone, using the associated URL.

Local

TX

PLA

Annual Statistics

Demo Reports

Merge Documents

Report Name	Report Type	Collection	Description	Updated
<a href="#">2016 Branch Statistics</a>	Table	Texas Public Libraries Annual Report Texas Outlet Data	published	2017-08-29 16:24
<a href="#">2016 Texas Public Library Statistics</a>	Table	Texas Public Libraries Annual Report	published	2017-08-23 13:36
<a href="#">2015 Branch Statistics</a>	Table	Texas Public Libraries Annual Report	published	2017-07-27 15:16



# Texas LibPAS

[Data Input](#) [Library Trend](#) [Ranking Report](#)

## Manage Reports

To generate a report, select an existing report by [Name](#) (below) or use the [Library Trend](#) and/or [Ranking Report](#) links from the navigation bar (above).  
Use the [Add](#) button to Create a new report in a Local folder.  
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Use the **Remove** button to remove the report(s) that you previously created.  
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Local

TX

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Annual Statistics

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Merge Documents

Report Name	Report Type	Collection	Description	Updated
<a href="#">2016 Branch Statistics</a>	Table	Texas Public Libraries Annual Report Texas Outlet Data	published	2017-08-29 16:24
<a href="#">2016 Texas Public Library Statistics</a>	Table	Texas Public Libraries Annual Report	published	2017-08-23 13:36
<a href="#">2015 Branch Statistics</a>	Table	Texas Public Libraries Annual Report	published	2017-07-27 15:16



	<a href="#">Comparison Report</a>		<a href="#">Libraries Annual Report</a>	<a href="#">State Library and Archives Commission</a> (*.docx preferred)
<input type="checkbox"/>	<a href="#">2016 Library Snapshot</a>	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the state's public libraries once it is downloaded.
<input type="checkbox"/>	<a href="#">2016 Library Snapshot - Tri-Fold</a>	DOCUMENT	Texas Public Libraries Annual Report	Downloadable form for tri-fold format.
<input type="checkbox"/>	<a href="#">2016 Two-Year Comparison Report</a>			

## Grant Fernando de la Rosa Memorial Library Reporting Period 2016

City of Alamo  
Hidalgo County

### General Information

Assigned Population	29,886
Branches	0
Bookmobiles	0
Square Footage	13,698
Registered Users	31,781
Library Visits	86,941

### Circulation Totals

Circulation of children's materials	13,183
Circulation of all other materials	9,127
Circulation of materials in digital format	1,842
Inter-Library Loan materials sent/received	57/143

### Collection Totals

Books in print	22,310
Ebooks	59,855
Downloadable Materials (Audio & Video)	1,657
Audio Materials - total items	1
Video Materials - total items	911
<b>Total items</b>	<b>89,320</b>

### Programs & Attendance Totals

Children's: Number of Programs/Attendance	35/1,682
Young Adult: Number of Programs/Attendance	0/0
Adult: Number of Programs/Attendance	0/0
<b>Total Programs/Attendance</b>	<b>35/1,682</b>

### Service Hours- Per Week

Number of hours library is available to the public (including branches)	62
---	----

### Internet and Electronic Services

Number Internet computers available	38
Total number uses of Internet computers	21,200

### Operating Revenue Totals

Local Government Revenue	\$220,666
Foundation and grants	\$0
Other local sources	\$0
<b>Total Operating Revenue</b>	<b>\$220,666</b>

### Operating Expenditure Totals

Salaries and Wages	\$121,638
Benefits	\$46,856
Collection - Total	\$8,260
Print Materials	\$8,000
Electronic Materials	\$260
Other Materials	\$0
Other Operating Expenditures	\$43,912
<b>Total Operating Expenditures</b>	<b>\$220,666</b>


For more information, contact Library Director Laura Solis at [lsolis@alamotexas.org](mailto:lsolis@alamotexas.org) or 956/7876160

Merge Documents: Library Snapshot



	<a href="#">Comparison Report</a>		Libraries Annual Report	State Library and Archives Commission (*.docx preferred)
<input type="checkbox"/>	<a href="#">2016 Library Snapshot</a>	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the Texas Public Libraries Annual Report once it is downloaded.
<input type="checkbox"/>	<a href="#">2016 Library Snapshot - Tri-fold</a>	DOCUMENT	Texas Public Libraries Annual Report	New tri-fold format for the Texas Public Libraries Annual Report. State Library and Archives Commission (*.docx preferred)

## Merge Documents: Tri-fold Library Snapshot



<b>General Information</b> Assigned Population 29,886 Branches 0 Bookmobiles 0 Square Footage 13,698 Registered Users 31,781 Library Visits 86,941		<b>Programs &amp; Attendance Totals</b> <table border="0"> <tr> <th>Age Group</th> <th>Programs</th> <th>Attendance</th> </tr> <tr> <td>Children's</td> <td>35</td> <td>1,682</td> </tr> <tr> <td>Young Adult</td> <td>0</td> <td>0</td> </tr> <tr> <td>Adult</td> <td>0</td> <td>0</td> </tr> </table>		Age Group	Programs	Attendance	Children's	35	1,682	Young Adult	0	0	Adult	0	0	<b>Accreditation Status</b> Texas Public Library System Member
Age Group	Programs	Attendance														
Children's	35	1,682														
Young Adult	0	0														
Adult	0	0														
<b>Collection Totals</b> Physical Materials Books 22,310 Audio 1 Video 911 Digital (downloadable) materials Ebooks 59,855 EAudio & EVideo 1,657		<b>Operating Revenue</b> Local Government Revenue \$220,666 Foundation and grants \$0 Other local sources \$0 <b>Total Operating Revenue \$220,666</b> <b>Operating Expenditures</b> Salaries and Wages \$121,638 Benefits \$46,856 Collection – Total \$8,260 Print Materials \$8,000 Electronic Materials \$260 Other Materials \$0 Other Operating Expenditures \$43,912 <b>Total Operating Expenditures \$220,666</b>														
<b>Circulation Totals</b> Children's materials 13,183 All other materials 9,127 Circulation of materials in digital (downloadable) format 1,842 Inter-Library Loan Materials sent 57 Materials received 143		<b>Service Hours - Per Week</b> 62 hours/week Number of hours library is available to the public (including branches)														

**Sergeant Fernando de la Rosa Memorial Library**  
Laura Solis, Director  
416 N Tower Rd  
Alamo, TX 78516-2795  
Phone: 956-787-6160  
Fax: 956-787-5154  
Library email: lsolis@alamotexas.org

Sergeant Fernando de la  
Rosa Memorial Library

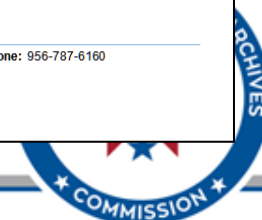
Annual Report  
Statistics

Reporting Period 2016



For more information, contact the library  
at lsolis@alamotexas.org

Phone: 956-787-6160



# Merge Documents: Two-year comparison

	Comparison Report		Libraries Annual Report	State Library and Archives Commission (*.docx preferred)
<input type="checkbox"/>	<a href="#">2016 Library Snapshot</a>	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the Texas Public Libraries Annual Report once it is downloaded.
<input type="checkbox"/>	<a href="#">2016 Library Snapshot - Tri-fold</a>			
<input type="checkbox"/>	<a href="#">2016 Two-Year Comparison Report</a>			

## Public Library Annual Report for Sergeant Fernando de la Rosa Memorial Library Comparison: reporting years 2015 and 2016

### Section 1: General Information

Director/Head Librarian	Laura Solis	Email	lsolis@alamotexas.org
Mailing Address	416 N Tower Rd Alamo 78516-2795		
Street Address	416 N Tower Rd Alamo 78516-2795		
Web Address	http://www.alamolibrary.com/		
Library Email	lsolis@alamotexas.org	County	Hidalgo
Phone	9567876160	Telefax	9567875154
2016 Assigned Population	29,886	2015 Assigned Population	29,894
Local fiscal year began	10/1/2015	Local fiscal year ended	9/30/2016

### Section 2: Outlets

	2016	2015
2.1 Number of Branch Libraries	0	0
2.2 Number of Bookmobiles	0	0
2.4 Square Footage of the Main Library	13,698	13,698

### Section 3: Expenditures

	2016	2015
3.1 Salaries & Wages Expenditures	\$121,638	\$148,131
3.2 Employee Benefits Expenditures	\$46,856	\$48,781
3.3 Total Staff Expenditures	\$168,494	\$196,912
3.4 Print Materials Expenditures	\$8,000	\$13,737
3.5 Electronic Materials Expenditures	\$260	\$3,000
3.6 Other Materials Expenditures	\$0	\$0
3.7 Total Collection Expenditures	\$8,260	\$16,737
3.8 Other Operating Expenditures	\$43,912	\$56,867
3.9 Total Direct Operating Expenditures	\$220,666	\$270,516
3.10 Indirect Costs	\$0	\$244,088
3.11 Total Library Operating Expenditures	\$220,666	\$514,604
3.12 Capital Outlay	\$0	\$0

### Section 4: Local Financial Effort

	2016	2015
4.1 Local Expenditures on Collections	\$8,260	\$16,737
4.2 Local Operating Expenditures	\$220,666	\$270,516
4.3 Local Government Operating Expenditures	\$220,666	\$270,516

### Section 5: Library Revenue by Source

	2016	2015
Operating Revenue		
5.1 City, Cities or Library District	\$212,406	\$252,275
5.2 County or Counties	\$8,260	\$18,241
5.3 School Districts	\$0	\$0
5.4 Local Government Operating Revenue	\$220,666	\$270,516
5.5 State Government funds	\$0	\$0
5.6 Federal Library Services & Technology Act (LSTA) Funds	\$0	\$0
5.7 Other Federal Funds	\$0	\$0
5.8 Subtotal - Federal Government Revenue	\$0	\$0

### Section 7: Local Library Service

	2016	2015
7.1 Reference Transactions	6,050	6,993
7.2 Library Visits	86,941	89,815
7.3 Registered Users	31,781	31,326
7.4 Children's materials circulation - Physical formats	13,183	13,585
7.5 Circulation of Children's Materials-Digital formats	0	0
7.6 Circulation (Other than Children's) -Physical formats	9,127	11,420
7.7 Circulation (Other than Children's) -Digital formats	1,842	2,390
7.8 Total Circulation	24,152	27,395
7.9 Number of Children's programs provided by the library	35	354
7.10 Attendance at Children's Programs provided by library	1,682	1,031

### Section 9: Foundation & Corporate Grants

5.9 Foundation & Corporate Grants	\$0	\$0
5.10 Other Local Sources	\$0	\$0
5.11 Subtotal-Other Operating Revenue	\$0	\$0
5.12 Total Operating Revenue	\$220,666	\$270,516
Capital Revenue		
5.13 City, Cities or Library District	\$0	\$0
5.14 County or Counties	\$0	\$0
5.15 School Districts	\$0	\$0
5.16 State Government	\$0	\$0
5.17 Federal Library Services & Technology Act (LSTA) Funds	\$0	\$0
5.18 Other Federal Funds	\$0	\$0
5.19 Foundation & Corporate Grants	\$0	\$0
5.20 Other Capital Revenue	\$0	\$0
5.21 Total Capital Revenue	\$0	\$0

### Section 6: Library Collection

	2016	2015
6.1 Books in Print - Titles	22,310	24,424
6.2 Books in Print - Items	26,896	26,236
6.3 Audio - Physical Materials - Titles	1	1
6.4 Audio - Physical Materials - Items	1	1
6.5 Audio - Downloadable - Units	1,657	1,299
6.6 Video - Physical Materials - Titles	911	911
6.7 Video - Physical Materials - Items	911	911
6.8 Video - Downloadable - Units	0	0
6.9 Electronic Books	59,855	28,732
6.10 Local Licensed Electronic Collections*		0
6.11 State Licensed Databases	61	62
6.12 Other Licensed Databases*		0
6.13 Total Licensed Databases		62
6.14 Collection Totals - Titles	23,222	25,336
6.15 Collection Totals - Volumes Items or Physical Units	89,320	57,179
6.16 Current Print Serial Subscriptions	62	62
6.17 Current Electronic Serial Subscriptions		0

\*definition has changed from reporting year 2016



# To Create a LibPAS Report



1. Add Report
2. Select Collection
3. Title Report
4. Select Report Folder
5. Select Report Type



# To Create a LibPAS Report

6. Select Questions
7. Save Report
8. Run
9. Modify (repeat 6-8)
10. Publish (if desired)



# 1. Add Report

**Published Reports** (see below) are available to share with anyone, using the associated URL.

Local TX

Report Report Templates Published Reports

Add

<input type="checkbox"/> Report Name	Report Type	Collection
--------------------------------------	-------------	------------



## 2. Select collection

## 3. Title Report

Report Settings Options Option Settings Format

**Report Settings**

Collection	-- Select --
Period	
Report Name	
Description	
Title	

Report Type Table Report Folder Report

Collection: Texas Public Libraries Annual Report



## 4. Select folder

Report SettingsOptionsOption SettingsFormat

Report Settings

Collection	-- Select --
Period	
Report Name	
Description	
Title	

Report Type

Table

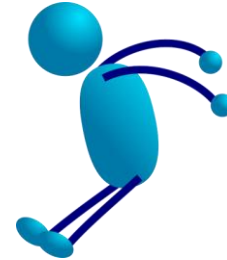
Report Folder

Report



## 5. Select Report Type

- ❖ Table report
- ❖ Trend report
- ❖ PI (performance indicator) Gap report
- ❖ Period comparison
- ❖ Graph overlay
- ❖ Summary graph



# Report Type Examples

Local	TX			
Annual Statistics		Demo Reports	Merge Documents	
Report Name	Report Type	Collection	Description	Updated
<a href="#">1. Table Report</a>	Table	Texas Public Libraries Annual Report	Example of a table report for expenditures	2017-07-27 16:39
<a href="#">2. Staffing Trends</a>	OverallTrend	Texas Public Libraries Annual Report	Example of five-year trend report	2017-07-27 16:40
<a href="#">3. Period Comparison Report</a>	Comparison	Texas Public Libraries Annual Report	Example of period comparison report using revenue	2017-07-27 16:41
<a href="#">4. PI Gap Report</a>	Gap	Texas Public Libraries Annual Report	Example of PI Gap Report	2017-07-27 16:43
<a href="#">5. Graph/PI Overlay report-Patron Use Computers and Library Visits</a>	Graph	Texas Public Libraries Annual Report	Example of a graph PI overlay report-computer terminals...	2017-07-27 16:44
<a href="#">6. Graph/PI Overlay report-Local Expenditures and Library Visits</a>	Graph	Texas Public Libraries Annual Report	Example of a graph/PI overlay report	2017-07-27 16:44
<a href="#">7. Summary Graph Report-Collections-Physical Items</a>	Summary Graphs	Texas Public Libraries Annual Report	Example of a summary graph report	2017-07-27 16:45
<a href="#">2016 Texas Public Library Statistics</a>	Table	Texas Public Libraries Annual Report	Selected questions filtered by Bexar County including...	2017-07-28 11:33



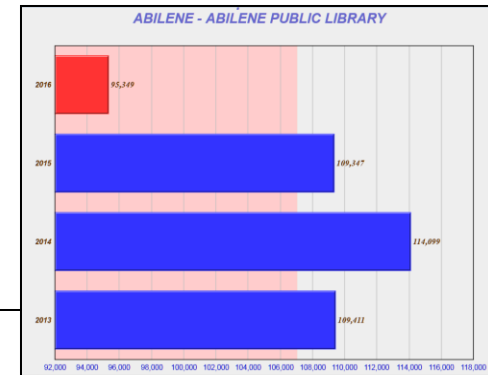
# Trend report

## Technology trends

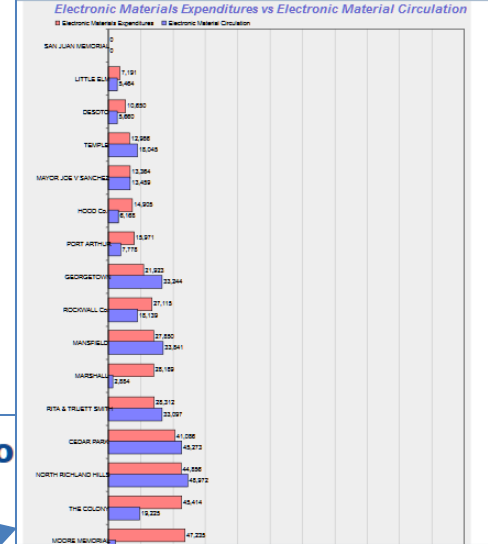
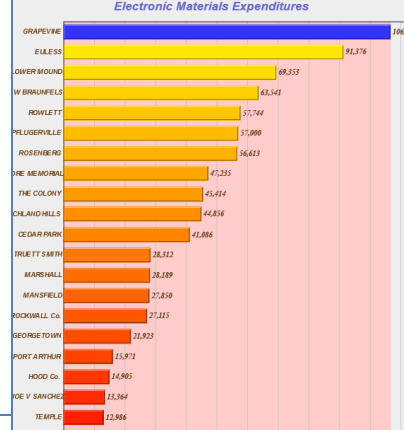
Collection: **Texas Public Libraries Annual Report**

....

TX		2013	2014	2015	2016
<b>Section 10: Internet and Electronic Services</b>					
<b>Public Internet Computer</b>					
	Yes	547	544	549	550
	No		5	1	3
<b>Public Computers</b>					
ABILENE - ABILENE PUBLIC LIBRARY		74	74	65	67
ALBANY - SHACKELFORD COUNTY LIBRARY		8	8	9	9
ANSON - ANSON PUBLIC LIBRARY		7	6	6	6
ASPERMONT - STONEWALL COUNTY LIBRARY		7	8	8	8
BAIRD - CALLAHAN COUNTY LIBRARY		2	2	2	2
BALLINGER - CARNEGIE LIBRARY OF BALLINGER		8	8	8	5
BIG LAKE - REAGAN COUNTY LIBRARY		13	13	12	12
BRADY - FM BUCK RICHARDS MEMORIAL LIBRARY		9	7	7	7
BRECKENRIDGE - BRECKENRIDGE LIBRARY		11	11	11	11
BROWNWOOD - BROWNWOOD PUBLIC LIBRARY		28	28	28	28
CISCO - CISCO PUBLIC LIBRARY		1	1	1	1
CLYDE - CLYDE PUBLIC LIBRARY		7	7	7	7
COLEMAN - COLEMAN PUBLIC LIBRARY		35	35	35	35



# PI Gap

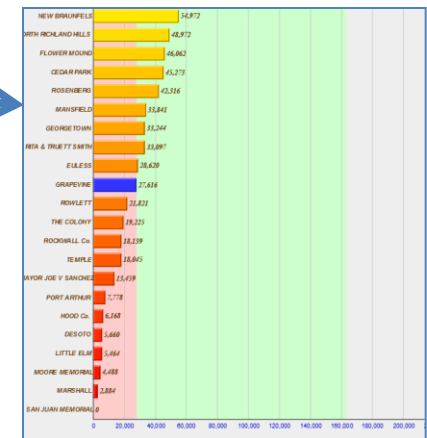


## Comparison of electronic material expenditures to electronic circulation in populations of 50,000-75,000 4. PI Gap Report

Collection: **Texas Public Libraries Annual Report**

Period: **Start 2016-01** Months: **12**

Locations – 23	Electronic Materials Expenditures vs Electronic Material Circulation		
GRAPEVINE - GRAPEVINE PUBLIC LIBRARY	\$106,600	286%	27,616
EULESS - EULESS PUBLIC LIBRARY	\$91,376	219.3%	28,620
FLOWER MOUND - FLOWER MOUND PUBLIC LIBRARY	\$69,353	50.6%	46,062
NEW BRAUNFELS - NEW BRAUNFELS PUBLIC LIBRARY	\$63,541	15.6%	54,972
ROWLETT - ROWLETT PUBLIC LIBRARY	\$57,744	164.6%	21,821
PFLUGERVILLE - PFLUGERVILLE PUBLIC LIBRARY	\$57,000	-70.1%	190,449
GALVESTON - ROSENBERG LIBRARY	\$56,613	33.8%	42,316
TEXAS CITY - MOORE MEMORIAL PUBLIC LIBRARY	\$47,235	952.5%	4,488
THE COLONY - THE COLONY PUBLIC LIBRARY	\$45,414	136.2%	19,225
NORTH RICHLAND HILLS - NORTH RICHLAND HILLS PUBLIC LIBRARY	\$44,856	-8.4%	48,972
CEDAR PARK - CEDAR PARK PUBLIC LIBRARY	\$41,086	-9.2%	45,273
WYLIE - RITA & TRUETT SMITH PUBLIC LIBRARY	\$28,312	-14.5%	33,097














# Period Comparison



## City and County Operating Revenue for McLennan County 3. Period Comparison Report

Collection: **Texas Public Libraries Annual Report**

Period: **2016** Comparison Period: **2011**

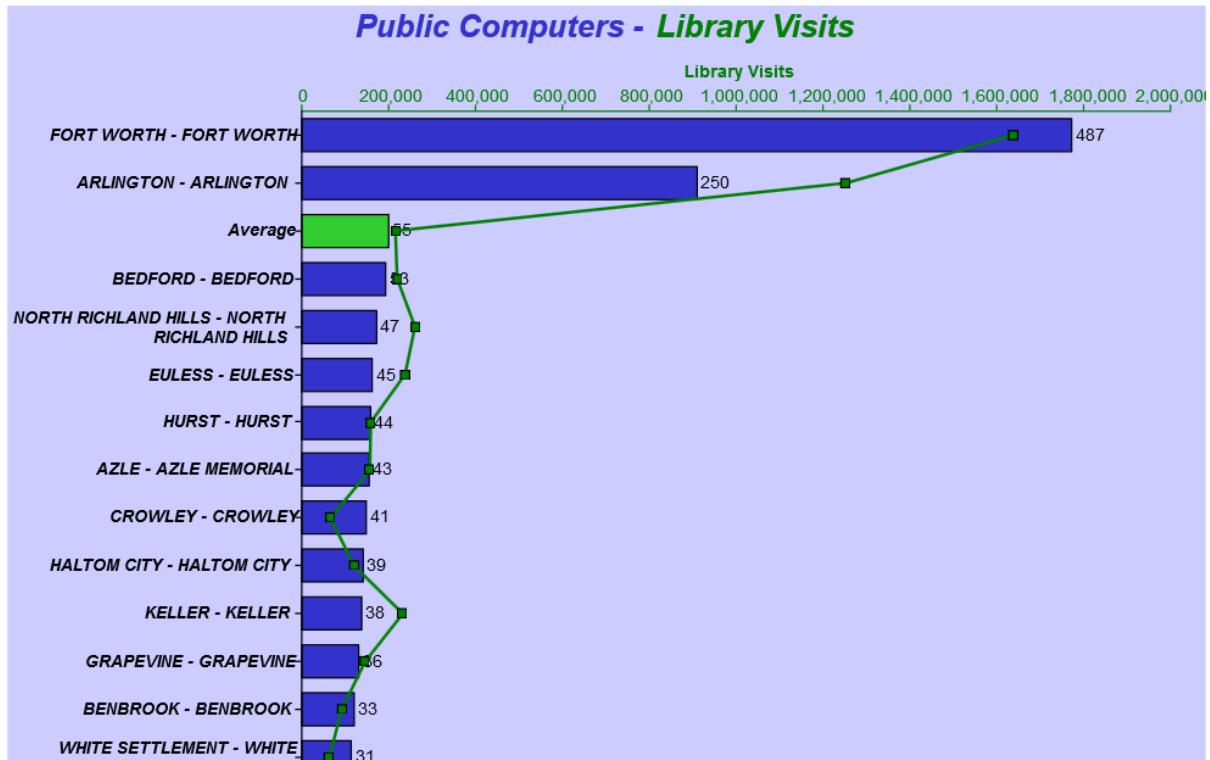
Locations – 6	Population of the Legal Service Area (Texas Public Library Annual Report)			Operating Revenue-City (Revenue Used for Operating Expenditures)			Operating Revenue-County (Revenue Used for Operating Expenditures)		
		 			 		 		
WACO - WACO-MCLENNAN COUNTY LIBRARY	205,991	5.21%	195,796	\$3,169,978	12.44%	\$2,819,306	\$765,918	35.83%	\$563,861
HEWITT - HEWITT PUBLIC LIBRARY	22,181	4.35%	21,256	\$535,383	77.93%	\$300,896	\$6,000	50.00%	\$4,000
MCGREGOR - MCGINLEY MEMORIAL PUBLIC LIBRARY	7,881	0.73%	7,824	\$14,499	7.40%	\$13,500	\$5,000	25.00%	\$4,000
WEST - WEST PUBLIC LIBRARY	4,487	1.88%	4,404	\$4,000	0.00%	\$4,000	\$5,000	25.00%	\$4,000
MART - NANCY NAIL MEMORIAL LIBRARY	2,972	-14.20%	3,464	\$3,000	0.00%	\$3,000	\$5,000	25.00%	\$4,000
MOODY - MOODY COMMUNITY LIBRARY	2,148	-0.14%	2,151	\$7,250	45.00%	\$5,000	\$5,000	25.00%	\$4,000



# Graph Overlay

## Computer Terminals versus Library Visits in Tarrant County 5. Graph/PI Overlay report-Patron Use Computers and Library Visits

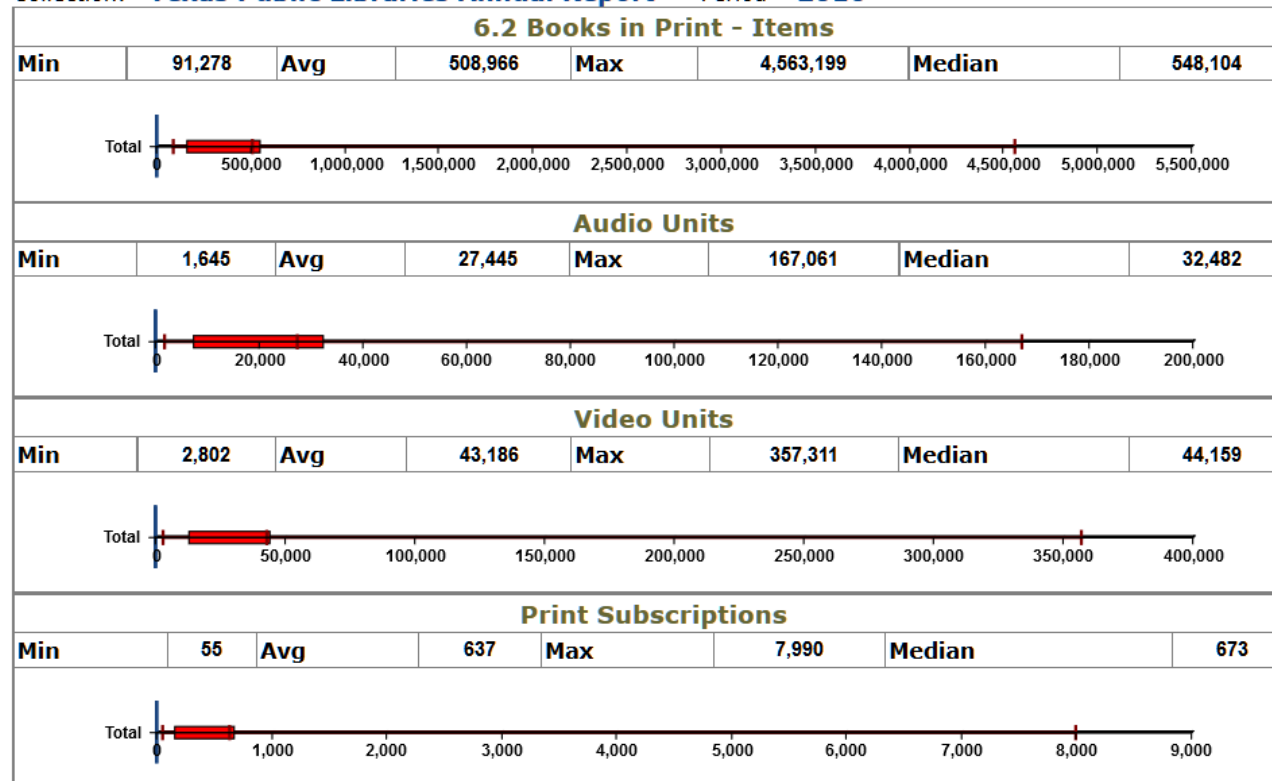
Collection: **Texas Public Libraries Annual Report** Period **2016**



# Summary Graph

## Physical material collections in populations over 100,000, Reporting year 2016 7. Summary Graph Report-Collections-Physical Items


Collection: **Texas Public Libraries Annual Report** Period **2016**



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## 6. Select questions



Report Type  Report Folder

**Locations** **Filters**

[Locations](#)

	Value	% Filter Low	>=	<=	Filter High	Sequence	Rem
<b>Texas Public Libraries Annual Report</b>							
<b>Texas Public Library Annual Report</b>							
<input checked="" type="checkbox"/> <a href="#">Did the library complete the annual report?</a>						1	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> <a href="#">Accreditation Status</a>						2	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> <a href="#">Population of the Legal Service Area</a>	25,271,551					3	<input checked="" type="checkbox"/>

**Section (Group)**

- All groups --

3.0-1 Yes. Non local funds expended.  
3.0-N No. Local funding only

**Staff Expenditures**

3.1 Salaries & Wages Expenditures  
3.2 Employee Benefits Expenditures  
3.3 Total Staff Expenditures

**Collection Expenditures**

3.4 Print Materials Expenditures  
3.5 Electronic Materials Expenditures  
3.6 Other Materials Expenditures  
3.7 Total Collection Expenditures



# 7. SAVE report!!!

Report type Trend Report Folder Report

Run Save Save as New Report Save as New Template Publish Report

Locations

Filters

Data Elements (Indicators)

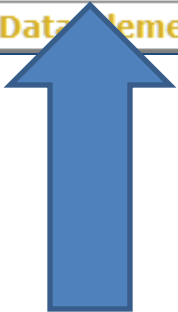
	Value	% Filter Low	>=	<= Filter High	Sequence	Remove
<b>Texas Public Libraries Annual Report</b>						
<b>Texas Public Library Annual Report</b>						
<input type="checkbox"/> ID					1	X
<input type="checkbox"/> Did the library complete the annual report?	Y				2	X
<input type="checkbox"/> Population of the Legal Service Area	25,271,551				3	X
<b>Section 10: Internet and Electronic Services</b>						
<input checked="" type="checkbox"/> 10.1 Does your library have a computer with Internet access printing/copying capability for the use by the public?					4	X
<input checked="" type="checkbox"/> 10.2 How many computer terminals are used to access the Internet by the general public?	20,613				5	X
<input checked="" type="checkbox"/> 10.3 Annual total of uses of Public Internet Computers	14,528,308				6	X
<input checked="" type="checkbox"/> 10.4 How many persons were trained in the use of electronic resources in formal settings and/or informal settings?	1,895,490				7	X
<input checked="" type="checkbox"/> 10.5a Does your library have wireless internet (Wi-Fi) access available to users?					8	X
<input checked="" type="checkbox"/> 10.5b Report the total annual number of sessions for the Wi-Fi (wireless internet access).					9	X
<input checked="" type="checkbox"/> 10.6a Do you have a way to collect the number of website visits to your library's webpage?					10	X
<input checked="" type="checkbox"/> 10.6b Report the total number of visits to the library's website.	66,221,151				11	X
<b>Section (Group)</b>						
-- All groups --						
9.2 Does the library offer to lend materials to another library for their patrons? 9.3 Interlibrary Loans Received From Other Libraries 9.4 Interlibrary Loans Provided To Other Libraries <b>Section 10: Internet and Electronic Services</b> 10.1 Does your library have a computer with Internet access printing/copying capability for the use by the public? 10.2 How many computer terminals are used to access the Internet by the general public? 10.3 Annual total of uses of Public Internet Computers 10.4 How many persons were trained in the use of electronic resources in formal settings and/or informal settings? 10.5a Does your library have wireless internet (Wi-Fi) access available to users? 10.5b Report the total annual number of sessions for the Wi-Fi (wireless internet access). 10.6a Do you have a way to collect the number of website visits to your library's webpage? 10.6b Report the total number of visits to the library's website.						

Add



## 8. Run Report

<b>Report Type</b> Trend ▼		<b>Report Folder</b> Report ▼	
Run	Save	Save as New Report	Publish Report
<b>Locations</b>		<b>Filters</b>	
<a href="#">Locations</a>			
<b>Data Elements (Indicators)</b>	<b>Value</b>	<b>% Filter Low &gt;= &lt;=</b>	



9. Modify Report  
(go back to step 6)



# 10. Publish

Merge Documents

Report Templates

Published Reports

Published Reports

<input type="checkbox"/>	Report Name	Report Type	Collection	Description	Updated	QR-Code	URL
<input type="checkbox"/>	<a href="#">Technology trends</a>	OverallTrend	Texas Public Libraries Annual Report		2017-09-21	<a href="#">QR-Code</a>	<div>&lt;a href="http://www.countingopinions.com/pireports/report.php?1be49641b297dfe a6222e26431a8e2d1"&gt;Technol ogy trends&lt;/a&gt;</div>

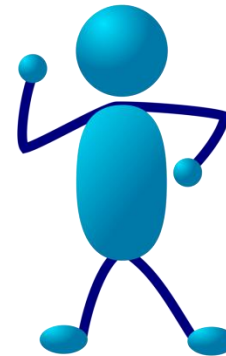


# Reporting ≠ Boring!

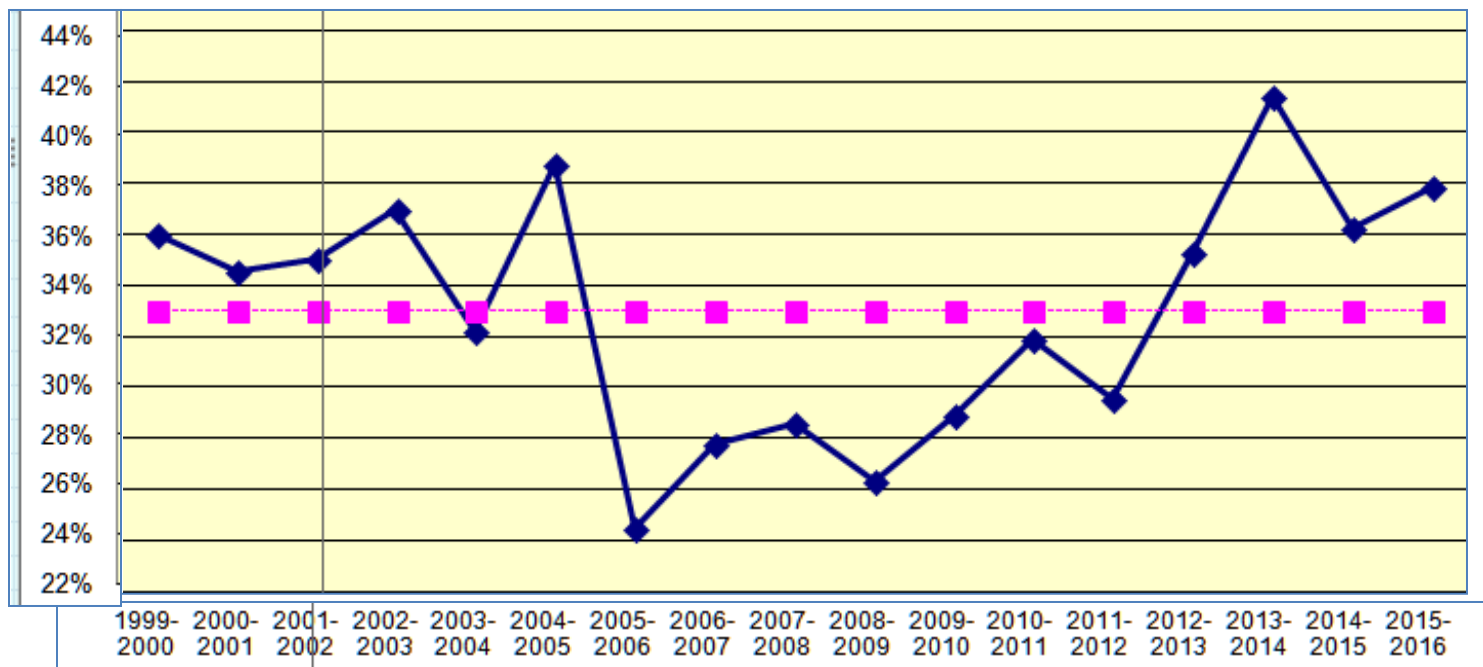
Meaningful data

Display information

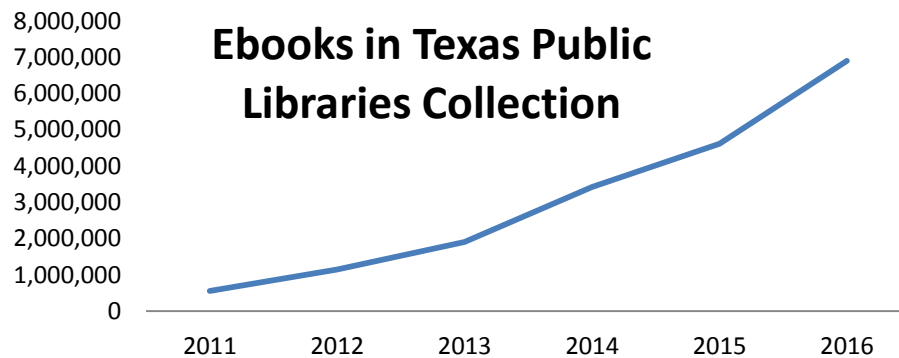
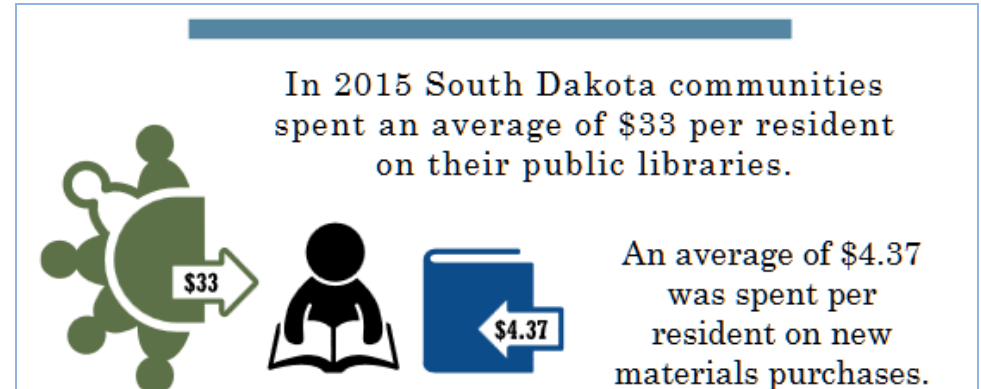
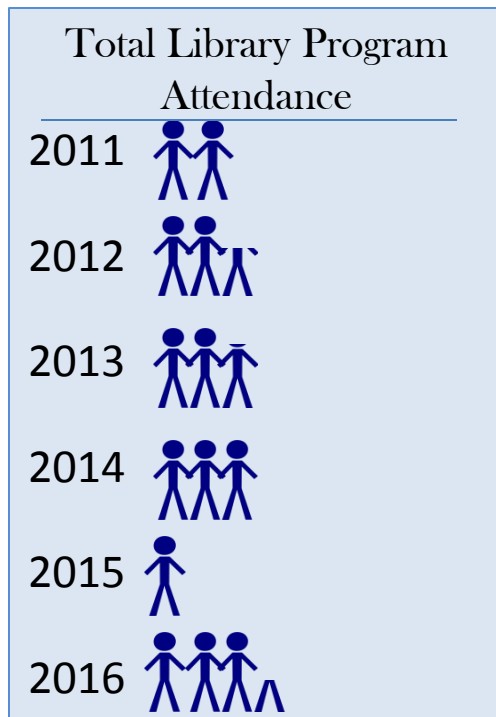
Customize



# Show a trend



# Make it compelling

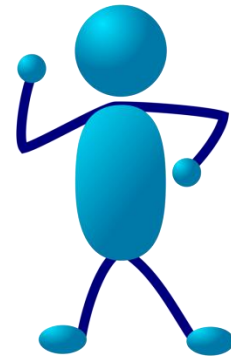


# Parting words

Keep it simple

Aim for impact

Practice



# Questions



# Free Stuff

Texas State Library Statistics

<https://www.tsl.texas.gov/ld/pubs/pls/index.html>

Steal This Presentation

<https://www.slideshare.net/jessedee/steal-this-presentation-5038209>

Death by PowerPoint (and how to fight it)

<http://tinyurl.com/SlideShareDbPPT>

Create a chart in Excel – Microsoft Office Support

<http://tinyurl.com/ChartCreation>

All images from Microsoft Office 2007 clip-art



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